

**MEESHO LIMITED***(Formerly known as "Meesho Private Limited" and "Fashnear Technologies Private Limited")*

CIN: U74900KA2015PLC082263

Registered Office: 3rd Floor, Wing-E, Helios Business Park, Kadubeesanahalli Village,  
Varthur Hobli, Outer Ring Road, Bengaluru, Karnataka 560103

T: +91 9108021923 | E: cs@meesho.com | W: www.meesho.com



Date: 02-December-2025

To

The Senior General Manager  
Dept. of Listing Operations**BSE Limited,**P J Towers, Dalal Street,  
Mumbai -400001, India

Vice President

Listing Department

**National Stock Exchange of India Limited**Exchange Plaza, Bandra Kurla Complex  
Bandra (East), Mumbai 400051, India

Dear Sir / Madam,

**Sub: Initial public offering of equity shares of face value of ₹ 1 each ("Equity Shares") of Meesho Limited ("Company" and "Offer", respectively)**

The IPO Committee of the Company at its meeting held on December 02, 2025, in consultation with the book running lead managers to the Offer, namely, Kotak Mahindra Capital Company Limited, J.P. Morgan India Private Limited, Morgan Stanley India Company Private Limited, Axis Capital Limited and Citigroup Global Markets India Private Limited (the "**Book Running Lead Managers**"), has finalized allocation of 219,778,524 Equity Shares, to Anchor Investors at Anchor Investor Allocation Price of ₹ 111 per Equity Share (including share premium of ₹ 110 per Equity Share) in the following manner:

Sr. No.	Name of the Anchor Investor	No. of Equity Shares allocated	No. of Equity Shares allocated as a % of Anchor Investor Portion	Bid price / Anchor Investor Allocation Price (₹ per Equity Share)	Total amount allocated in Anchor Investor Portion (₹)
1	SBI INNOVATIVE OPPORTUNITIES FUND	11,711,655	5.33%	111.00	1,299,993,705.00
2	SBI CONSUMPTION OPPORTUNITIES FUND	4,504,545	2.05%	111.00	500,004,495.00
3	SBI BALANCED ADVANTAGE FUND	18,468,540	8.40%	111.00	2,050,007,940.00
4	SBI FOCUSED FUND	16,666,695	7.58%	111.00	1,850,003,145.00
5	SBI RESURGENT INDIA OPPORTUNITIES SCHEME	1,801,845	0.82%	111.00	200,004,795.00
6	SBI LONG TERM ADVANTAGE FUND - SERIES VI	900,855	0.41%	111.00	99,994,905.00
7	GOVERNMENT OF SINGAPORE	14,891,715	6.78%	111.00	1,652,980,365.00
8	MONETARY AUTHORITY OF SINGAPORE	3,126,330	1.42%	111.00	347,022,630.00
9	BLACKROCK GLOBAL FUNDS EMERGING MARKETS FUND	1,809,135	0.82%	111.00	200,813,985.00
10	BLACKROCK GLOBAL FUNDS - EMERGING MARKETS SUSTAINABLE EQUITY FUND	753,435	0.34%	111.00	83,631,285.00
11	BLACKROCK EMERGING MARKETS FUND	758,025	0.34%	111.00	84,140,775.00
12	BLACKROCK GLOBAL FUNDS - EMERGING MARKETS EX-CHINA FUND	703,620	0.32%	111.00	78,101,820.00



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13	BLACKROCK GLOBAL FUNDS-INDIA FUND	2,732,670	1.24%	111.00	303,326,370.00
14	FIDELITY FUNDS - INDIA FOCUS FUND	8,299,665	3.78%	111.00	921,262,815.00
15	FIDELITY INDIA FUND	709,425	0.32%	111.00	78,746,175.00
16	FIDELITY INVESTMENT TRUST FIDELITY SERIES EMERGING MARKETS FUND	2,408,535	1.10%	111.00	267,347,385.00
17	FIDELITY MANAGEMENT AND RESEARCH CO A/C FIDELITY INVESTMENT TRUST FIDELITY INTERNATIONAL DISCOVERY FUND	1,087,695	0.49%	111.00	120,734,145.00
18	FIDELITY INVESTMENT TRUST : FIDELITY EMERGING MARKETS FUND	828,225	0.38%	111.00	91,932,975.00
19	AXIS MUTUAL FUND TRUSTEE LTD. A/C AXIS MUTUAL FUND A/C AXIS SERVICES OPPORTUNITIES FUND	690,390	0.31%	111.00	76,633,290.00
20	AXIS ELSS TAX SAVER FUND	1,817,100	0.83%	111.00	201,698,100.00
21	AXIS MUTUAL FUND TRUSTEE LIMITED A/C AXIS MUTUAL FUND A/C AXIS CONSUMPTION FUND	1,816,965	0.83%	111.00	201,683,115.00
22	Aditya Birla Sun Life Trustee Private Limited A/C Aditya Birla Sun Life Consumption Fund	3,198,285	1.46%	111.00	355,009,635.00
23	Aditya Birla Sun Life Trustee Private Limited A/C Aditya Birla Sun Life Transportation Fund and Logistics Fund	720,765	0.33%	111.00	80,004,915.00
24	Aditya Birla Sun Life Trustee Private Limited A/C Aditya Birla Sun Life Retirement Fund The 30s Plan	360,315	0.16%	111.00	39,994,965.00
25	Aditya Birla Sun Life Trustee Private Limited A/C Aditya Birla Sun Life Retirement Fund The 40s Plan	45,090	0.02%	111.00	5,004,990.00
26	MIRAE ASSET AGGRESSIVE HYBRID FUND	2,702,700	1.23%	111.00	299,999,700.00
27	MIRAE ASSET GREAT CONSUMER FUND	1,621,755	0.74%	111.00	180,014,805.00
28	WCM FOCUSED EMERGING MARKETS FUND	2,923,695	1.33%	111.00	324,530,145.00
29	JNL MULTI-MANAGER EMERGING MARKETS EQUITY FUND	1,178,280	0.54%	111.00	130,789,080.00
30	SEI TRUST COMPANY, AS TRUSTEE ON BEHALF OF WCM FOCUSED EMERGING MARKETS CIT	2,204,415	1.00%	111.00	244,690,065.00
31	WCM FOCUSED EMERGING MARKETS EX CHINA FUND	450,495	0.20%	111.00	50,004,945.00
32	TIGER GLOBAL INVESTMENTS FUND LTD	4,324,455	1.97%	111.00	480,014,505.00
33	INTERNATIONAL RESEARCH EQUITY EXTENDED MASTER FUND (CAYMAN) L.P	1,579,500	0.72%	111.00	175,324,500.00



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34	WELLINGTON TRUST COMPANY NATIONAL ASSOCIATION MULTIPLE COMMON TRUST FUNDS TRUST INTERNATIONAL SMALL CAP RESEARCH EQUITY PORTFOLIO	998,378	0.45%	111.00	110,819,958.00
35	WELLINGTON MANAGEMENT FUNDS (LUXEMBOURG) III SICAV - WELLINGTON ASIA TECHNOLOGY FUND	575,317	0.26%	111.00	63,860,187.00
36	MORGAN STANLEY INVESTMENT FUNDS INDIAN EQUITY FUND	501,120	0.23%	111.00	55,624,320.00
37	BAILLIE GIFFORD PACIFIC FUND A SUB FUND OF BAILLIE GIFFORD OVERSEAS GROWTH FUNDS ICVC	3,383,100	1.54%	111.00	375,524,100.00
38	PACIFIC HORIZON INVESTMENT TRUST PLC	941,355	0.43%	111.00	104,490,405.00
39	GOLDMAN SACHS FUNDS - GOLDMAN SACHS INDIA EQUITY PORTFOLIO	4,324,455	1.97%	111.00	480,014,505.00
40	DF INTERNATIONAL PARTNERS II LLC	4,324,455	1.97%	111.00	480,014,505.00
41	FRANKLIN TEMPLETON INVESTMENT FUNDS - TEMPLETON EMERGING MARKETS SMALLER COMPANIES FUND	458,325	0.21%	111.00	50,874,075.00
42	TEMPLETON GLOBAL INVESTMENT TRUST- TEMPLETON EMERGING MARKETS SMALL CAP FUND	532,710	0.24%	111.00	59,130,810.00
43	FUNDPARTNER SOLUTIONS (SUISSE) SA - MIGROS- PENSIONSKASSE FONDS - AKTIEN WELT	450,495	0.20%	111.00	50,004,945.00
44	FRANKLIN TEMPLETON INVESTMENT FUNDS - FRANKLIN INDIA FUND	2,882,925	1.31%	111.00	320,004,675.00
45	UTI INNOVATION FUND	266,085	0.12%	111.00	29,535,435.00
46	UTI ELSS TAX SAVER FUND	532,305	0.24%	111.00	59,085,855.00
47	UTI-MID CAP FUND	2,128,815	0.97%	111.00	236,298,465.00
48	UTI-INDIA CONSUMER FUND	133,110	0.06%	111.00	14,775,210.00
49	UTI-Multi Cap Fund	332,640	0.15%	111.00	36,923,040.00
50	UTI BALANCED ADVANTAGE FUND	399,195	0.18%	111.00	44,310,645.00
51	UTI-TRANSPORTATION AND LOGISTICS FD	532,305	0.24%	111.00	59,085,855.00
52	TEMPLETON INDIA VALUE FUND	1,902,825	0.87%	111.00	211,213,575.00
53	FRANKLIN INDIA TECHNOLOGY FUND	2,421,630	1.10%	111.00	268,800,930.00
54	TATA India Innovation Fund	225,180	0.10%	111.00	24,994,980.00
55	TATA DIGITAL INDIA FUND	1,351,350	0.61%	111.00	149,999,850.00



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56	TATA Multicap Fund	450,360	0.20%	111.00	49,989,960.00
57	TATA Midcap Fund	900,855	0.41%	111.00	99,994,905.00
58	TATA India Consumer Fund	1,396,710	0.64%	111.00	155,034,810.00
59	AVIVA INVESTORS FUNDS ACS - AI ASIA PACIFIC EX JAPAN FUND	894,240	0.41%	111.00	99,260,640.00
60	SCHRODER INTERNATIONAL SELECTION FUND GLOBAL EMERGING MARKETS SMALLER COS	734,130	0.33%	111.00	81,488,430.00
61	BONITAS POOLED INVESTMENT FUND SERIES - DYNAMIC ASIAN EQUITY FUND	627,345	0.29%	111.00	69,635,295.00
62	SCHRODER INTERNATIONAL SELECTION FUND INDIAN EQUITY	1,067,715	0.49%	111.00	118,516,365.00
63	SCHRODER INTERNATIONAL SELECTION FUND - BIC (BRAZIL, INDIA, CHINA)	1,001,025	0.46%	111.00	111,113,775.00
64	FSSA INDIAN SUBCONTINENT FUND	3,834,405	1.74%	111.00	425,618,955.00
65	AMANSA HOLDINGS PRIVATE LIMITED	4,324,455	1.97%	111.00	480,014,505.00
66	KORA MASTER FUND LP	4,324,455	1.97%	111.00	480,014,505.00
67	MOTILAL OSWAL CONSUMPTION FUND	2,522,610	1.15%	111.00	280,009,710.00
68	MOTILAL OSWAL FOCUSED FUND	1,801,845	0.82%	111.00	200,004,795.00
69	MORGAN STANLEY INVESTMENT FUNDS ASIA OPPORTUNITY FUND	3,823,335	1.74%	111.00	424,390,185.00
70	ASHOKA WHITEOAK ICAV - ASHOKA WHITEOAK INDIA OPPORTUNITIES FUND	2,073,735	0.94%	111.00	230,184,585.00
71	ASHOKA WHITEOAK ICAV - ASHOKA WHITEOAK EMERGING MARKETS EQUITY FUND	991,980	0.45%	111.00	110,109,780.00
72	CUSTODY BANK OF JAPAN, LTD. RE: RB AMUNDI INDIA SMALL CAP EQUITY MOTHER FUND	2,702,835	1.23%	111.00	300,014,685.00
73	AROHI EMERGING INDIA MASTER FUND	1,002,645	0.46%	111.00	111,293,595.00
74	MAP INSTITUTIONAL LLC - MAP INSTITUTIONAL LLC 804 SERIES	799,200	0.36%	111.00	88,711,200.00
75	AXIS MAX LIFE INSURANCE LIMITED	900,990	0.41%	111.00	100,009,890.00
76	AXIS MAX LIFE INSURANCE LIMITED A/C ULIF00225/06/04LIFEBALANC104 - BALANCED FUND	900,855	0.41%	111.00	99,994,905.00
77	Bandhan Innovation Fund	480,465	0.22%	111.00	53,331,615.00
78	Bandhan Multi Cap Fund	540,675	0.25%	111.00	60,014,925.00



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79	Bandhan Midcap Fund	480,465	0.22%	111.00	53,331,615.00
80	BANDHAN BALANCED ADVANTAGE FUND	300,240	0.14%	111.00	33,326,640.00
81	EASTSPRING INVESTMENTS - ASIA OPPORTUNITIES EQUITY FUND	1,801,845	0.82%	111.00	200,004,795.00
82	SHAMYAK INVESTMENT PVT LTD	1,801,845	0.82%	111.00	200,004,795.00
83	HDFC LIFE INSURANCE COMPANY LIMITED	1,801,845	0.82%	111.00	200,004,795.00
84	HSBC MUTUAL FUND - HSBC AGGRESSIVE HYBRID FUND	328,860	0.15%	111.00	36,503,460.00
85	HSBC MUTUAL FUND - HSBC BUSINESS CYCLES FUND	131,490	0.06%	111.00	14,595,390.00
86	HSBC MUTUAL FUND - HSBC FOCUSED FUND	289,305	0.13%	111.00	32,112,855.00
87	HSBC MUTUAL FUND - HSBC BALANCED ADVANTAGE FUND	131,490	0.06%	111.00	14,595,390.00
88	HSBC MUTUAL FUND - HSBC FLEXI CAP FUND	263,115	0.12%	111.00	29,205,765.00
89	HSBC MUTUAL FUND - HSBC SMALL CAP FUND	657,585	0.30%	111.00	72,991,935.00
90	ICICI PRUDENTIAL LIFE INSURANCE COMPANY LTD	1,801,845	0.82%	111.00	200,004,795.00
91	INVESCO INDIA CONSUMPTION FUND	900,990	0.41%	111.00	100,009,890.00
92	INVESCO INDIA TECHNOLOGY FUND	900,855	0.41%	111.00	99,994,905.00
93	MIRAE ASSET INDIA SECTOR LEADER EQUITY FUND	790,695	0.36%	111.00	87,767,145.00
94	MIRAE ASSET ESG ASIA GREAT CONSUMER EQUITY FUND	1,011,150	0.46%	111.00	112,237,650.00
95	CANARA ROBECO MUTUAL FUND A/C CANARA ROBECO MULTI CAP FUND	1,801,710	0.82%	111.00	199,989,810.00
96	ALLIANZ GLOBAL INVESTORS FUND - ALLIANZ INDIA EQUITY	1,491,210	0.68%	111.00	165,524,310.00
97	WHITEOAK CAPITAL LARGE CAP FUND	172,125	0.08%	111.00	19,105,875.00
98	WHITEOAK CAPITAL LARGE AND MID CAP FUND	308,475	0.14%	111.00	34,240,725.00
99	WHITEOAK CAPITAL BALANCED ADVANTAGE FUND	193,050	0.09%	111.00	21,428,550.00
100	WHITEOAK CAPITAL MULTI ASSET ALLOCATION FUND	224,775	0.10%	111.00	24,950,025.00
101	WHITEOAK CAPITAL DIGITAL BHARAT FUND	360,315	0.16%	111.00	39,994,965.00
102	JANUS HENDERSON ASIA PACIFIC CAPITAL GROWTH FUND	1,249,965	0.57%	111.00	138,746,115.00
103	ABU DHABI INVESTMENT AUTHORITY - MONSOON	900,990	0.41%	111.00	100,009,890.00
104	AL MEHWAR COMMERCIAL INVESTMENTS L.L.C. - (STONEFISH)	900,990	0.41%	111.00	100,009,890.00
105	AMUNDI FUNDS NEW SILK ROAD	450,495	0.20%	111.00	50,004,945.00
106	AMUNDI FUNDS EQUITY ASIA CONCENTRATED	450,495	0.20%	111.00	50,004,945.00



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107	ACM Global Fund VCC	900,990	0.41%	111.00	100,009,890.00
108	BHARTI LIFE INSURANCE COMPANY LIMITED	900,990	0.41%	111.00	100,009,890.00
109	ALTIVA HYBRID LONG-SHORT FUND	225,180	0.10%	111.00	24,994,980.00
110	EDELWEISS TRUSTEESHIP CO LTD AC EDELWEISS MF AC EDELWEISS RECENTLY LISTED IPO FUND	225,315	0.10%	111.00	25,009,965.00
111	EDELWEISS TRUSTEESHIP CO LTD AC EDELWEISS MF AC EDELWEISS MID CAP FUND	450,495	0.20%	111.00	50,004,945.00
112	PICTET - INDIAN EQUITIES	900,990	0.41%	111.00	100,009,890.00
113	NPS TRUST A/C - SBI PENSION FUNDS PVT. LTD. - NPS LITE SCHEME - GOVT.PATTERN	900,990	0.41%	111.00	100,009,890.00
114	STEADVIEW CAPITAL MASTER FUND LTD	900,990	0.41%	111.00	100,009,890.00
115	SUSQUEHANNA PACIFIC PTY LTD	900,990	0.41%	111.00	100,009,890.00
116	CLSA GLOBAL MARKETS PTE LTD - ODI	900,990	0.41%	111.00	100,009,890.00
117	WF ASIAN SMALLER COMPANIES FUND LIMITED	900,990	0.41%	111.00	100,009,890.00
118	BNP PARIBAS FINANCIAL MARKETS - ODI	771,660	0.35%	111.00	85,654,260.00
119	CHANAKYA WEALTH CREATION FUND	501,264	0.23%	111.00	55,640,304.00
120	ABSL UMBRELLA UCITS FUND PLC - INDIA FRONTLINE EQUITY FUND	501,120	0.23%	111.00	55,624,320.00
121	DSP INDIA FUND- INDIA LONG / SHORT STRATEGY FUND WITH CASH MANAGEMENT OPTION	501,120	0.23%	111.00	55,624,320.00
122	MOTILAL OSWAL ALTERNATIVE INVESTMENT (IFSC) TRUST	501,120	0.23%	111.00	55,624,320.00
123	MORGAN STANLEY ASIA (SINGAPORE) PTE	501,120	0.23%	111.00	55,624,320.00
124	SOCIETE GENERALE - ODI	501,120	0.23%	111.00	55,624,320.00
125	STEINBERG INDIA EMERGING OPPORTUNITIES FUND LIMITED	501,120	0.23%	111.00	55,624,320.00
		<b>219,778,524</b>	<b>100.00%</b>		<b>24,395,416,164</b>

Out of the total allocation of 219,778,524 Equity shares to the Anchor Investors, 93,692,295 Equity Shares (i.e., 42.63%% of the total allocation to Anchor Investors) were allocated to 14 domestic mutual funds through a total of 52 schemes. Set forth below is a scheme-wise detail of allocation to such mutual funds:

*(Signature)*  

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26	TATA DIGITAL INDIA FUND	1,351,350	0.61%	111.00	149,999,850.00
27	TATA Multicap Fund	450,360	0.20%	111.00	49,989,960.00
28	TATA Midcap Fund	900,855	0.41%	111.00	99,994,905.00
29	TATA India Consumer Fund	1,396,710	0.64%	111.00	155,034,810.00
30	MOTILAL OSWAL CONSUMPTION FUND	2,522,610	1.15%	111.00	280,009,710.00
31	MOTILAL OSWAL FOCUSED FUND	1,801,845	0.82%	111.00	200,004,795.00



**MEESHO LIMITED***(Formerly known as "Meesho Private Limited" and "Fashnear Technologies Private Limited")*

CIN: U74900KA2015PLC082263

Registered Office: 3rd Floor, Wing-E, Helios Business Park, Kadubeesanahalli Village,

Varthur Hobli, Outer Ring Road, Bengaluru, Karnataka 560103

T: +91 9108021923 | E: [cs@meesho.com](mailto:cs@meesho.com) | W: [www.meesho.com](http://www.meesho.com)

32	Bandhan Innovation Fund	480,465	0.22%	111.00	53,331,615.00
33	Bandhan Multi Cap Fund	540,675	0.25%	111.00	60,014,925.00
34	Bandhan Midcap Fund	480,465	0.22%	111.00	53,331,615.00
35	BANDHAN BALANCED ADVANTAGE FUND	300,240	0.14%	111.00	33,326,640.00
36	HSBC MUTUAL FUND - HSBC AGGRESSIVE HYBRID FUND	328,860	0.15%	111.00	36,503,460.00
37	HSBC MUTUAL FUND - HSBC BUSINESS CYCLES FUND	131,490	0.06%	111.00	14,595,390.00
38	HSBC MUTUAL FUND - HSBC FOCUSED FUND	289,305	0.13%	111.00	32,112,855.00
39	HSBC MUTUAL FUND - HSBC BALANCED ADVANTAGE FUND	131,490	0.06%	111.00	14,595,390.00
40	HSBC MUTUAL FUND - HSBC FLEXI CAP FUND	263,115	0.12%	111.00	29,205,765.00
41	HSBC MUTUAL FUND - HSBC SMALL CAP FUND	657,585	0.30%	111.00	72,991,935.00
42	INVESCO INDIA CONSUMPTION FUND	900,990	0.41%	111.00	100,009,890.00
43	INVESCO INDIA TECHNOLOGY FUND	900,855	0.41%	111.00	99,994,905.00
44	CANARA ROBECO MUTUAL FUND A/C CANARA ROBECO MULTI CAP FUND	1,801,710	0.82%	111.00	199,989,810.00
45	WHITEOAK CAPITAL LARGE CAP FUND	172,125	0.08%	111.00	19,105,875.00
46	WHITEOAK CAPITAL LARGE AND MID CAP FUND	308,475	0.14%	111.00	34,240,725.00
47	WHITEOAK CAPITAL BALANCED ADVANTAGE FUND	193,050	0.09%	111.00	21,428,550.00



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48	WHITEOAK CAPITAL MULTI ASSET ALLOCATION FUND	224,775	0.10%	111.00	24,950,025.00
49	WHITEOAK CAPITAL DIGITAL BHARAT FUND	360,315	0.16%	111.00	39,994,965.00
50	ALTIVA HYBRID LONG-SHORT FUND	225,180	0.10%	111.00	24,994,980.00
51	EDELWEISS TRUSTEESHIP CO LTD AC EDELWEISS MF AC EDELWEISS RECENTLY LISTED IPO FUND	225,315	0.10%	111.00	25,009,965.00
52	EDELWEISS TRUSTEESHIP CO LTD AC EDELWEISS MF AC EDELWEISS MID CAP FUND	450,495	0.20%	111.00	50,004,945.00
	<b>TOTAL</b>	<b>93,692,295</b>	<b>42.63%</b>		<b>10,399,844,745</b>

Please note that capitalized terms used and not defined herein shall have the respective meaning ascribed to them in the red herring prospectus dated November 27, 2025 filed with the Registrar of Companies, Karnataka at Bengaluru.

We request you to make the above information public by disclosing the same on your website.

Thanking You,  
For Meesho Limited

  
Authorised Signatory



Name: Rahul Bhardwaj

Designation: Company Secretary and Compliance Officer

cc: **Securities and Exchange Board of India**

Corporation Finance Department,  
Division of Issues and Listing,  
Plot No. C4 A, G Block  
Bandra Kurla Complex, Bandra (East)  
Mumbai 400 051, India

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